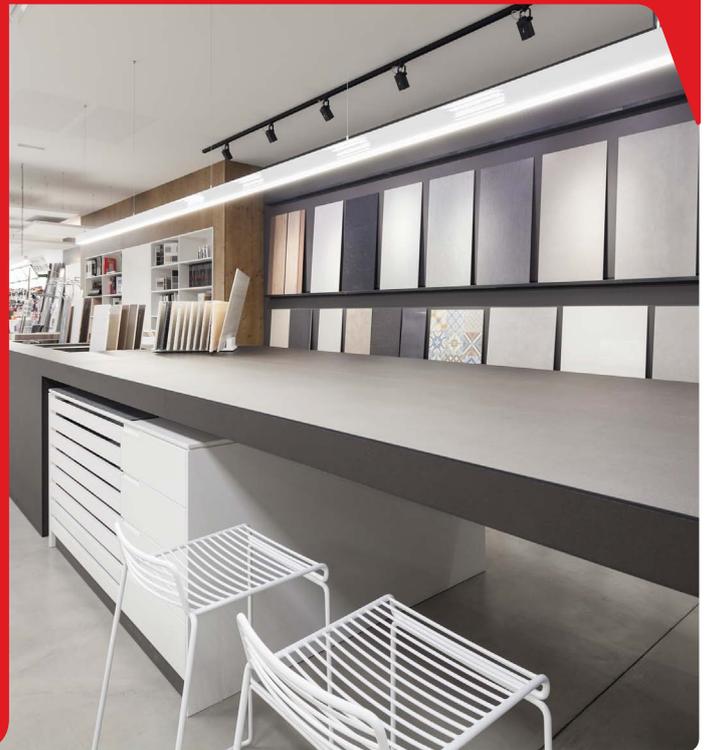


Improved efficiency, reduced costs and better security.

**ISOLANA, Compañía Española de
Aislamientos S.A**

Customer	ISOLANA
Location	Spain
Industry	Construction
Website	www.isolana.es



Case Study Therefore™

The Company

ISOLANA, Compañía Española de Aislamientos S.A, has been distributing and selling construction and interior design materials and brands since 1939.

Currently they have 18 offices spread throughout the Iberian Peninsula to offer their services to the public and professional building sector. Isolana is known for its customer service, respect for the environment, and continuous research and innovation in products and materials which offer solutions that provide competitive advantages to its customers. Moreover, they provide support to the needy through the foundation.

The Isolana Foundation is a non profit organization, which emerged in 2002 to undertake projects which help those in the greatest need. Its mission is to promote social and environmental projects worldwide, including work in food, health, education, construction, environment, pro-life and energy savings fields.

The Challenge

Isolana produced numerous business documents which had to be stored and retrieved in case of potential claims. These documents included budgets, delivery notes and invoices generated by an AS400 system

with pre-printed paper. Delivery notes signed by customers were sent by courier from the various branch offices to the headquarters in L'Hospitalet de Llobregat to be stored as hard copies. Due to the volume of documents vital for the company (approx. 10,000 monthly invoices 2 sheets each), and dependence on an external scanning service, the shipping and storage costs posed a problem. Hence, Isolana decided to address the issue by consulting with Canon Business Center Hospitalet to find a solution. After considering several options, a model was set up to demonstrate the proposed Canon solution with real documents. Then the Account Manager and Business Consultant presented a project proposal to Isolana including a study on Total Cost of Ownership (TCO).

ISOLANA 
TE AYUDAMOS A CONSTRUIR

Canon

“The result was a total control of all documents, improved internal administrative processes and reduction of documentation shipping costs.”



The Solution

The proposed solution was a combination of hardware, software and services including the Canon multifunctional device IR Advance 5045, Therefore™ Business Edition document management system for improved document handling, and the production system Planet-Press® Office to personalize the design and format of the documents. The economic savings, the possibilities to expand the system, and Canon's excellent support, lead Isolana to take on the Project with the Canon Business Center Hospitalet.

The solution was designed to reduce costs and improve the control and security of the documents which were a part of Isolana's central processes.

Before the implementation of the project, the existing hardware and software was analyzed so the project could later be installed and configured without disturbing the infrastructure.

The result was a total control of all documents, improved internal administrative processes, and reduction of documentation shipping costs.

Benefits

Canon's solution made it possible to gain notable cost savings and a great improvement in Isolana's process efficiency:

- Reduced the monthly expenditures of digitization and shipping documentation.
- Improved productivity, document management and company processes.
- Improved storage security of digital documents.
- Increased the tools available to digitize other processes which weren't included in the initial project phase.

Finally, the scalability of Canon's solution makes it possible to expand the solution in the future to other processes or types of documents not included in the initial project phase.



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